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About Us

Illusion Ray Studio was founded in 2009 by Lucas Smaga who worked for companies like Platige Image. People working at the studio have many years of experience in 3D graphic, creating movies and games. Our films are screened in "7Dmax" theatres in Poland (Augustów, Gdańsk, Kraków, Łeba, Międzyzdroje, Niechorze, Ustka, Ustronie Morskie, Zakopane) and also abroad (Brasil, Malaysia, Israel).

The primary goal of our company is to make delightful short movies maintaining present cinematography standards. We focus on interactive films and games designed especially for the newest VR hardwares like the Oculus Rift.

Besides VR, we create films in traditional stereoscopic for cinemas with multisensor effects like splashing water, blowing wind, shaking seats.

Logo

All formats are available at this link:

[IR_Logo](#)

Newest info about the studio

"Solar System 3D"

In march 2016, we plan to release our newest movie called "Solar System 3D". It is a popular science film designed for VR showing the beauty of our Solar System. During a journey throughout the space we will discover planets, moons and the Sun. It will be shown in "7Dmax" cinemas in Poland and also abroad.

Trailer: [SolarSystem - Youtube](#)

Poster and screenshots: [SolarSystem](#)

"Animato"

In 2016 we plan to release an VR attraction focused mainly on music. For its creation we are using the newest technology software designed by an american company who had great impact on the shape of Oculus Inc. It will be the first production on the market where the world around us will be created entirely by music.

Archive:

"Motoride"

An action rollercoaster-like film. It was released in September 2015. It is an production full of adventure, beautiful landscapes and dangerous moments. You can watch it on VR (fully integrated with Oculus Rift) in "7Dmax" cinemas in Poland (with additional attractions like moving seats, blowing winds, splashing water etc.) and also abroad.

Trailer: [Motoride - Youtube](#)

Poster and screenshots: [Motoride](#)

"Afterlife"

Our first horror movie. It was released in October 2015. Afterlife is designed for VR using the latest Oculus Rift and also for 3D cinemas with additional effects in stereoscopic format. "Afterlife" is an bloodcurdling horror movie with dark and creepy atmosphere of an mental asylum with strong moody music and some gore scenes - not for people with weak nerves. You can watch it in "7Dmax" cinemas in Poland and abroad.

Trailer: [Afterlife - Youtube](#)

Poster and screenshots: [Afterlife](#)

"Pirates 3D"

Pirates 3D is an adventure/action type movie. It was made only for stereoscopic 3D cinemas (with lots of effects like shaking seats, blowing wind, splashing water etc.). Adventure lovers will find here lots of photorealistic locations like green jungle, ancient ruins or even sunken pirate ship. You can watch it in "7Dmax" cinemas in Poland and abroad.

Trailer: [Pirates - Youtube](#)

Poster and screenshots: [Pirates 3D](#)

"Dino Safari"

It is a production that we are especially proud of. It was our first film designed for the VR (full integration with the newest Oculus Rift) released in 2014. It is an adventure ride where you will face living dinosaurs literally at your fingertips - a ride full of danger for everyone. You can watch it in "7Dmax" cinemas in Poland and abroad.

Trailer: [DinoSafari - Youtube](#)

Poster and screenshots: [DinoSafari](#)

Did you know?

1. Cinema in Gdańsk (Poland), where our movies are shown, was the first place in Europe that used virtual reality technology.
2. Illusion Ray Studio, despite its young age, was mentioned by biggest site about new technologies and electronic gadgets in Poland [gadgetomania.pl](#)
3. Theatre in Malaysia, where you can watch our Dino Safari, build a special attraction dedicated for our film in their amusement park.
[DinoSafari Mini-Park](#)
4. Illusion Ray was one of the first company in Poland that started producing film dedicated for the VR hardware.
5. Movies made in our studio were appreciated by Epic Games - world class leading company in game industry and software developer for 3D graphic.
[EpicGames - Twitch](#)

Contact and Social Media

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